

For a business to **grow**,  
*the climate has to be right.*

*And the best business climate starts with a high degree of expertise.*

Whether your business is in the early, vision-related stage or is years into its development, it likely has its challenges. How a company meets those challenges determines its level of success. Imagine the growth your business could achieve by partnering with a firm of expert, seasoned professionals who have real-world experience. Challenges become opportunities, and the possibilities become endless. The Fahrenheit Group collaborates with management to define strategy, build roadmaps, execute initiatives, fill gaps, and deliver measurable results to help your company achieve true strategic growth.

**FAHRENHEIT**  
—group—





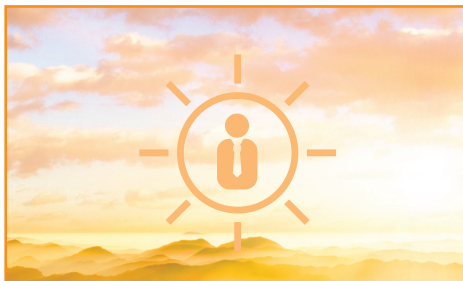
## Finance

Leaders need insight and expertise to enhance their finance and accounting organization and drive their business forward. Our team leverages true real-world experiences to deliver cost-effective, hands-on solutions that improve finance organizations, processes, and systems. Harness the power of our team of CFOs, controllers, and other professionals for a specific project or to augment your team on an ongoing basis.

- » Interim Leadership
- » Fractional CFO & Controller Services
- » Accounting, Internal Controls & Operational Assessments
- » Management & Project Consulting

*“Fahrenheit’s exceptional professionals worked seamlessly alongside our internal team. In my view, I believe Fahrenheit is a “go-to” firm for CEOs and CFOs looking to leverage the knowledge of experienced finance professionals who deliver measurable outcomes.”*

— R. Eric Teague, CFO, ARCA



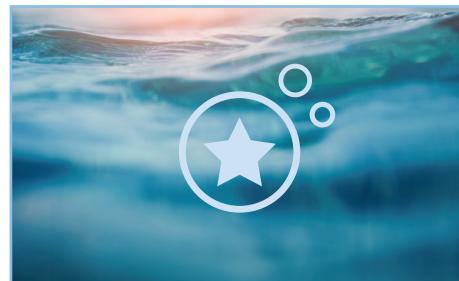
## Advisors

We arm leadership teams with the strategy, knowledge, and expertise to inform decision-making and drive value because our consultants bring experience-based, C-suite thinking to our clients. Be better equipped to reach your desired outcomes with the guidance and support of our consultants who deliver expert navigation through even the most complex business situations.

- » Business Strategy Development
- » Value Creation
- » Sales Support & Optimization
- » Operations Support
- » Leadership Mentoring & Development
- » Restructuring & Turnaround

*“When the time came for us to take the next step in our growth plan, we looked to Fahrenheit to serve as our trusted advisor. Their experienced team helped us evaluate our strategic alternatives. Once we decided to merge with an industry partner, they advised us every step of the way.”*

— Kendall Morris and Brent Lewis, Co-Owners, Create Digital



## Talent

Tackling human capital challenges is critical to the success of your organization. Our experts can assess the existing organization, identify gaps, define roles, and obtain the human capital needed to achieve strategic goals. We give our clients the confidence to make informed employee-related decisions to help their company grow to the next level.

- » Management Assessment, Role Definition, & Compensation
- » C-Suite Search & Professional-Level Recruiting
- » Interim and Fractional Leadership
- » Executive Coaching
- » Contract Recruiting

*“Fahrenheit has insight that is very sophisticated. I think they understand fit really well, between what an organization needs and what a candidate has to offer.”*

— Melina Davis Martin CEO, Medical Society of Virginia



## M&A Advisory

Our investment banking experts provide exceptional M&A advisory services to lower middle market clients located throughout the U.S. We have a particular focus on advising family-held and owner-operated businesses, offering clear guidance at every stage of the process to ensure the best possible outcome for what is usually the culminating financial event in the life of a business owner and their family.

- » Sell-Side M&A Preparation & Advisory
- » Capital Raising
- » Buy-Side M&A Advisory
- » Post-Closing Settlement, Transition & Integration

**Richmond | Headquarters**  
1500 Mactavish Avenue  
Richmond, VA 23230  
Phone: (804) 955-4440

**Charlottesville**  
Phone: (434) 322-0212

**Raleigh-Durham**  
Phone: (919) 230-4022

**Phoenix**  
Phone: (480) 447-3318